



**Mydala is hiring for Senior Executive/Assistant Manager - Brands**

**Location-** New Delhi  
**Position Type-** Full Time  
**Education-** UG - Any Graduate -Any Specialization /PG - Any PG Course - Any Specialization  
**Work Experience-** 2 years - 4 years

If you have a can- do attitude, a desire to learn, and the willingness to get your hands dirty, then this is place to be. You're guaranteed a steep learning curve, the opportunity to hustle every single day and win. But this is challenging. If you are up for it, please read on.

**Roles and Responsibilities**

- Pitching and acquiring brands & alliances for Internet & mobile marketing
- Managing, developing, and implementing marketing activities to maximize sales for mydala.com
- Client Meetings
- Digital marketing knowledge will be advantage.
- Business development/ revenue generating from networking
- Good relationship with media agencies/ brands
- Good understanding of online/Offline marketing
- Increasing unique active users and retention and development of accounts for the brands

This is a field role that requires intra-city travel to meet prospects.

**Ideal Candidate**

- Good networking
- Energy and passion, and comfort with being in a field-intensive profile
- Excellent verbal and written English communication skills
- Ability to work in a fast-paced, multi-tasking, tight deadlines environment

Share your resume at [jobs@mydala.com](mailto:jobs@mydala.com)